

from concept to final product...



[www.conceptdesignstudios.com](http://www.conceptdesignstudios.com)

# NEW CLIENT

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please fill out all/some of the information on this form. This will give us a better idea of your business, your goals, and how we can serve you better.

Tell us a little about you/your business.

What services/products does your business offer?

What are your primary business goals for this year?

What is your advertising/marketing/print budget...

for a specific job? \$ \_\_\_\_\_

for the year? \$ \_\_\_\_\_

monthly? \$ \_\_\_\_\_

(The reason we ask this is so that we can make recommendations on what services/products would fit in your budget. It also helps ensure that we prioritize correctly - top priorities are taken care of before the lower priority items. Budgets always change, so this is more of a guideline rather than a rule set in stone.)

What services/products are you interested in receiving from Concept Design Studios?

Logo Design	Printing (Business Cards, Brochures, Postcards, Letterhead, etc.)	
Design	Promotional Products	Clothing
Website Design	Website Re-design	SEO
Email Marketing	Advertisement Design	Marketing
Signage	Marketing Consultation	Full business startup package

Other: \_\_\_\_\_

Are you looking for...

a single product/service

consulting

a long-term relationship (help streamline your business by having us spearhead your advertising/marketing - brand consistency, 'one-stop shop', saving you time/money)

How did you hear about us?

Advertisement

Referral: \_\_\_\_\_

Web Search

Other: \_\_\_\_\_

Is there anything else you want to share with us about you/your business?